

161 East High Street apt 2
Carlisle, PA 17013

dvdbct@gmail.com

Skills

Experience with:

Banners, flyers, digital signs, digital billboards, packaging, cold and hot lamination, advertisements, logos, display materials, web ads, multimedia graphics, brochures, posters, newsletters, name tags, table signs, digital photography, photo retouching, Macintosh operating systems, Windows operating systems, Wacom tablets.

Software:

Adobe Creative Masters Suite CS5 including, Photoshop, Illustrator, After Effects, InDesign, InCopy, Dreamweaver, Bridge. Corel Draw X5, Microsoft Office, Scala Content Manager, Scala Infochannel Designer.

Professional Experience

Graphic Designer - Metro Productions Government Services

Carlisle, PA

May 2007 - Current

Responsibilities:

- Design and produce digital signs for both indoor and outdoor displays. There are currently 26 indoor digital displays on the
- Military Base divided into 4 main playlists, 6 sub playlists, and an emergency playlist that is set of override every screen. These are all managed using Scala Content Manager. In addition to the indoor digital signs, there are three outdoor digital billboards.
- In charge of maintaining the movie theater outdoor digital billboard and keeping show times up to date.
- Develop a personal relationship with the customers and maintain contact from initial consultation through completion of the project.
- Create comprehensive designs that are used in a variety of media including posters, flyers, and web ads.
- Printers used are a 60 inch HP Designjet z6100ps, 60 inch HP Designjet 5500ps with UV inks, and 42 inch HP 800ps. Laminators used include a Ledco digital 60 and Proseal pouch board laminator.
- Produce full color banners on scrim banner material with grommets.
- Assist in traffic control with the creation of traffic signs. Determine the amount of signage needed based on rough sketch of traffic patterns and design accordingly. Print traffic signs onto adhesive polypropylene and adhere to coroplast board.
- Recently created a spreadsheet using Microsoft Excel to maintain the supply usage within the graphics department. This is now the standard throughout the company as a way to track projects, time, and supplies used.
- Create captions that are used within the Army Heritage Education Center Museum. They arrive in bundles of 200-400 at a time and only have our standard two weeks as a turnaround time.
- Create seating charts for events such as graduation, lectures, and fundraising events.
- Design, print, and laminate name tags for specialized events such as Robotics Day and the Strategic Decision Making Exercise.
- Maintain floor plans of each building on the Military Base.
- Create certificates for military achievements of all kinds including International Fellows Hall of Fame, Certificate of Appreciation, and Military Child of the Month.
- Design and build hallway displays specifically to compliment the surrounding departments. They can range in size from a single panel to multiple panels that envelope both sides of an entire hallway.

Software / Equipment:

- Photoshop CS5, After Effects CS5, Illustrator CS5, Indesign CS5, Bridge CS5, Corel Draw X5, Microsoft Office, Scala Content Manager, Scala Infochannel Designer, Wacom tablet

Web Designer / Photo Editor - *FlawlessPhoto.net*

Carlisle, PA

January 2009 - Current

Responsibilities:

- Enhance model headshots and wedding photographs based on customer specifications. Involves smoothing skintone, adjusting histogram, improving overall appearance, and removing blemishes, flyaway hairs, and unwanted backgrounds.
- Design website layout and ensure functionality.

Software / Equipment:

- Photoshop CS5, Dreamweaver CS5, Illustrator CS5, Wacom tablet

Photographer - *Vicalla*

Bethlehem, PA

March 2007 - May 2007

Responsibilities:

- Photographed jewelry to be sold online. Items included necklaces, rings, gemstones, bracelets, and earrings.
- Met daily quota that consisted of hundreds of items.
- Retouched photographs when needed. Enhanced shine and color, while ensuring the enhancements were not deceiving for the purchasing customers.
- Manipulated light sources within a small studio set up for jewelry.

Software / Equipment:

- Photoshop, Nikon DSLR camera, handheld tungsten lamps

Substitute Teacher

Monroe County, PA

November 2006 - January 2007

Responsibilities:

- Had the flexibility to adapt to multiple subject areas throughout the day.
- Administered the PSSA standardized test.
- Was prepared to attend a multitude of schools within the school district.
- Maintained classroom control.
- Provided honest feedback to the absent teacher. If there were problems, the teacher needed to be informed so that follow-up may occur immediately.

Education

Bachelors in Fine Arts - *Kutztown University*

Kutztown, PA

August 2002 - December 2006

Additional Certificates

Obtained Level 2 Secret Security Clearance through US Army in 2007

Certification from American Graphics Institute in the following Adobe CS5 programs:

- *After Effects*
- *Photoshop*
- *Illustrator*
- *InDesign*
- *InCopy*